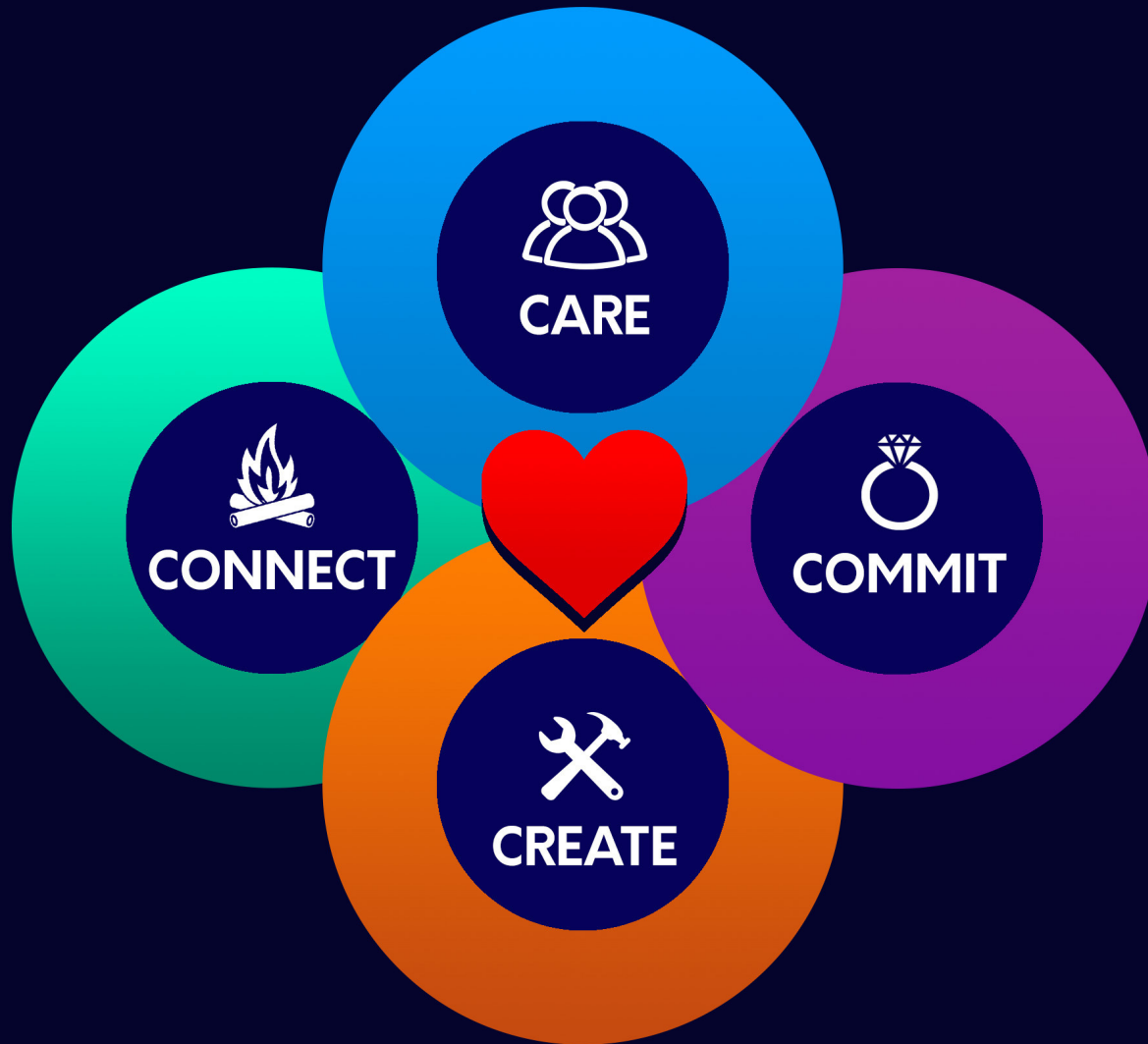


Heart Centered Innovation™



Heart Centered Innovation is a unique framework that can be used to stimulate engagement, creativity and productivity.

The model empowers people to remove the friction they encounter during everyday operations, aiming to create a culture of continuous improvement.

Four behavioural pillars enable this:

CARE: Bring individuals together to solve a problem that people care about. If people don't care, nothing happens anywhere.

COMMIT: Make a solid commitment to solving the problem. Don't just get involved.

CREATE: Experiment with ideas to solve the problem. Leverage individual perspectives to maximise creativity.

CONNECT: Share emotive stories that connect your solution to relevant stakeholders. Inspire others to care.

The framework can also be used as a diagnostic tool to identify opportunities for improvement. Think of your current challenges - what pillars could help you address those problems?

This is how we build a culture of innovation that supports business goals and makes tomorrow better than today!

Visit [AJK.global/heart](https://www.ajk.global/heart) to learn about our presentations and programs.